

# SAVING LIVES

By Working Together  
to Prevent DUIs



## OUR VISION

Together we can...

Save lives when we create a culture of caring, respect, and safety among drivers, regardless of economic status, and expand access to products, services, and transportation alternatives to get home safely.

### WE BELIEVE:

- > In the value of preventing harm towards innocent human beings.
- > Impaired driving is a preventable problem.
- > Success is measured by the degree our culture will shift away from impaired driving.

## ABOUT US

### Driving Social Change

The Think Twice Foundation serves to be an agent for social change that stops the unnecessary loss of life associated with impaired driving. The Foundation aims to spur a social movement by reaching directly into the community to elevate expectations for responsible alcohol service and consumption. It is socially acceptable to combine alcohol with operating a vehicle, and until that changes, we all must understand the risk our shared behavior has created and the human cost paid by those who do not even drink alcohol. The Foundation dares to challenge the status quo and desires to work with federal and state agencies, higher-education, the general public, as well as other non-profits and socially-conscious private entities.

## WHAT WE DO

### Program Pillars

#### AWARENESS

Raising awareness about the dangers of driving under the influence, generating dialog around the subject of DUI, and promoting personal responsibility.

#### DUI PREVENTION

Preventing DUIs through the broad distribution of breathalyzer devices while simultaneously supporting safe ride transportation services in order to get home safely.

#### COMMUNITY SUPPORT

Partnering with local groups, non-profits and socially-conscious organizations in order to amplify our impact on impaired driving.

# Think Twice

F O U N D A T I O N



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